



INDIGENOUS SUPPLY

INITIAL INFORMATION PROUDLY SUPPLIED BY

CHEMROSE



This image represents our values and how we represent ourselves

WHAT ARE THE REAL BENEFITS

-  We seek a strong meaningful partnership with like minded people with the same values.
-  Participating with people that live a true and authentic Aboriginal culture- Let's connect to share our stories.
-  Joining forces to change people's perspectives, lives and bring joy and happiness.

Our Values are built on **respect, sincerity and authenticity**. The Chemrose family are widely respected and know how to get things done

We are agents of change. We act with passion in Aboriginal communities. We don't just talk about it or tick a box

We are happy to coach and support our partners to do things that matter and help change peoples lives





WHY ENGAGE WITH CHEMROSE?

Supplier diversity is a global movement designed to harness planned and budgeted procurement spend and redirect it to traditionally under-presented businesses where it can create greater social good and businesses a strong competitive advantage. Supplier diversity offers under-presented businesses the same opportunities to compete for businesses as other qualified suppliers and drives a range of business benefits including:

- sustainability**
- flexibility**
- innovation**
- and value**

51%

or more Aboriginal and/or
Torres Strait Islander owned,
managed and controlled.



A **proactive approach** is required to change entrenched organisational processes: historical practices and commercial habits tend to limit opportunities for new suppliers.





WHAT'S THE BENEFIT OF TRUE PARTNERSHIP?

- Engage in grassroots experiences with genuine people
- Access to cultural experiences not always available to everyone
- Participate in community activities and events
- Opportunities to secure Indigenous procurement direct with Indigenous companies
- Achieve required targeted Indigenous spend across your organisation
- Actively support and engage in ongoing working relationships with Indigenous businesses
- Know you are making a difference in the lives of the people these initiatives support
- You are supporting improved social and emotional wellbeing, educational outcomes, healthy lifestyle, access to services and support, and influencing the aspirations of grassroots communities



SPEND TRACKER

SpendTracker is an easy-to-use tool to track and measure spend with Supply Nation's Indigenous businesses. Set your own goals and measure your achievements. Produce reports and illustrate year on year progress. Exclusive to Supply Nation's members.



**Spend
Tracker**



OUR FUTURE

While the future remains unwritten and stories yet to unfold, we can and must enhance the potential of every Indigenous Australian through economic empowerment.

Commitment to a values-based approach to business, the importance of sustainability and protection of natural assets are increasingly recognised as fundamental to future economic growth.

As we look to a world that places increasing importance on environment, social and governance issues (ESG), Indigenous knowledge must be incorporated into decisions that impact economic growth. This is particularly relevant when we look to grow our clean energy and renewables sector as well as sustainable tourism in regional and sensitive natural environments.

The values and culture of our business leaders equip us well to meet future challenges and forge success.

Despite numerous and recent setbacks, I am optimistic that given the strength of our resolve and determination, Indigenous businesses will have significant, critical and positive impact on shaping a successful economy over the next 15 years to the benefit of all Australians.

It will require us all to work together, and I look forward to that.

Kate Russell is the Chief Executive Officer of Supply Nation.

CHEMROSE - GIVING BACK

Everyday, we are engaged in and sponsoring Community events, road shows and promotions and encouraging initiatives ranging from education, health, wellbeing, sport and cultural reconnection, across the state. Our reputation in community has given us permission to make a positive impact through promotion within the wider community and successfully engaging Indigenous communities.



EXISTING CHEMROSE COMMUNITY INITIATIVES

Relationships are key to our success, as Aboriginal people our relationships are important in learning and sharing, our people mean everything. Partnering with WAC Sports can give you access to genuine grassroots initiatives. All programs are operated by us for our people. Partners are welcome to participate in these initiatives and our aim is to encourage an authentic and memorable experience.



The Rose brothers have built a global business that started with Matt Rose's vision to make boxing a tier one sport in the country. They have stayed true to this path and always delivered for Aboriginal people across a range of cultural engagement outcomes. Self-belief nurtured by a continuous connection to family and community has been a major factor of their success

PARTNERSHIP BRINGS CONNECTIVITY & OPPORTUNITY



GIVING BACK!

TANGIBLE CHEMROSE INITIATIVES THAT HAVE CHANGED LIVES



WAC SPORTS COMMUNITY INITIATIVES

EDUCATION > NO LIMIT TO READING

This program motivates our primary school youth to actively pursue reading both in class and at home, rewarding their efforts, but most importantly improving their capability and preparing them for senior school years.

CULTURE > LAKE MUNGO CULTURAL IMMERSION

Access to an opportunity like this is very limited and can only happen through a handful of people. You are invited to join Geoff Simpson on country in Lake Mungo for a unique spiritual cultural connection.

EDUCATION > SCHOOL ATTENDANCE PROGRAM

The original George Rose school attendance program started in 2011. The outcome of this initiative saw school attendance rise from 10% to 85% over a year for 80 students (41% boys and 59% girls). Taken over by the NSW Education Department in 2020, the retention rate has decreased. We are reinvigorating this project and aim to bring attendance back to pre 2020 levels.

DREAMTIME AWARDS > CELEBRATING INDIGENOUS EXCELLENCE



Recognising achievement in Education, Community, Health, Business, Sport, Media, Music and the Arts, The Dreamtime Awards are a positive aspirational goal for our people, to superseding negative stereotypes and showcasing the excellence our people are capable of across a variety of fields.



GIVING BACK!

CONNECTIVITY VIA SPORT BRINGS COMMUNITIES TOGETHER



WAC SPORTS COMMUNITY INITIATIVES

SPORT > WALGETT RUGBY LEAGUE KNOCKOUT

Our marquee community initiative. Held in Walgett NSW, this event runs for a full day in September. Supported by over a dozen local remote communities with as many as 40 teams participating. The event has over 4000 attendees with majority travelling from surrounding communities. Over 97% of attendees are Aboriginal and live in remote parts of NSW.

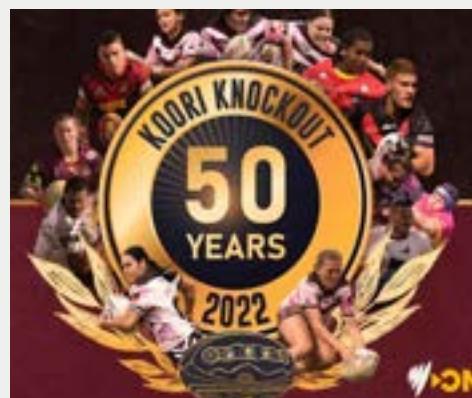
SPORT > YOUTH SPORTING ASPIRATIONS

Supporting the aspirations of disadvantaged youth through economic support, mentoring, access to training, access to sporting opportunities, or creating a platform for success to our Indigenous youth disadvantaged via remote living, socio economic standing, or lack of resourcing.

SPORT > ANNUAL NSW ABORIGINAL RUGBY LEAGUE KNOCKOUT

The largest gathering of Aboriginal people in the country, this 4 day event has been successfully community controlled and run for over 50 years, a rich history and connection with our people. Supporting us at this event helps us participate in this modern day corroboree, a celebration of sport, community and culture.

DREAMTIME AWARDS > CELEBRATING INDIGENOUS EXCELLENCE



Recognising achievement in Education, Community, Health, Business, Sport, Media, Music and the Arts, The Dreamtime Awards are a positive aspirational goal for our people, to superseding negative stereotypes and showcasing the excellence our people are capable of across a variety of fields.